

FOR IMMEDIATE RELEASE

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Healthcare organization announces expansion in Blue Ash

BLUE ASH, OH – August 1, 2022 – RetireMed, a trusted advisor in Medicare and individual health insurance plans, announces that it is expanding operations at its Cincinnati location. Support for the growth was provided by JobsOhio and REDI Cincinnati.

“This is a very exciting time for our organization,” said Marisa O’Neill, chief executive officer of RetireMed. “Not only will this allow us to better serve our existing clients and expand our reach in helping others within the community, we’re excited to have the opportunity to create new jobs for the greater Cincinnati region and contribute to the economic growth of the tristate.”

With its people-first DNA, RetireMed provides no-cost guidance and enrollment support to individuals in need of Medicare coverage or an individual health insurance plan. RetireMed’s licensed advisor teams work one-on-one with individuals to find a health coverage option to meet their needs and budget, and will continue to provide lifelong support to its clients as their needs change. RetireMed has successfully served over 50,000 individuals in Ohio, Kentucky and Indiana since its founding in 2007.

While maintaining its headquarter operations in Miamisburg, Ohio, market growth in the Queen City is a primary focus for RetireMed, resulting in the addition of 20 new positions and relocating its southwest Ohio-based operations to Blue Ash to accommodate the increase in workforce. RetireMed will add positions in customer service, sales, marketing and information technology, as well as hire for seasonal positions during the Medicare Annual Enrollment Period in the fall. [Click here](#) to view all current job openings.

“The City of Blue Ash is pleased to be the site of RetireMed’s growth,” said Blue Ash Economic Development Director Dan Johnson. “The company offers a tremendous service to retirees in need of healthcare. It is a perfect fit for the City, and will help to cement Blue Ash as a healthcare sector stronghold in the region.”

About RetireMed

RetireMed is a leading provider of Medicare and individual health insurance plan guidance in Ohio, Kentucky, and Indiana. Since 2007, more than 50,000 individuals have partnered with RetireMed to compare their health coverage options, and to select and enroll in the right plan for their unique circumstances and changing needs. RetireMed offers these personalized services at no cost or obligation to enroll in a plan. Learn more at retiremed.com.

About The City of Blue Ash, Ohio

Twenty minutes north of Cincinnati, Blue Ash has the best of both worlds – the feel of a close-knit community with big city access. Its top-ranked schools, superior parks and recreation, outstanding cultural and entertainment events and a thriving business community, making Blue Ash the ideal place to live, work and play. For more Blue Ash news and information, visit www.blueash.com.

About REDI Cincinnati

The Regional Economic Development Initiative (REDI) Cincinnati is the first point-of-contact for companies locating or growing in the 16-county region at the heart of southwest Ohio, northern Kentucky, and southeast Indiana. REDI Cincinnati is supported by top business leaders and community partners and staffed by a team of economic development experts who are uniting the Cincinnati region to compete globally.

The future is bright, and we're building it, right now. Join us at REDICincinnati.com.

About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with six regional partners across Ohio: [Dayton Development Coalition](#), [Ohio Southeast Economic Development](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#), and [Team NEO](#). Learn more at www.jobsohio.com. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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